

Household solar power generation users



Overview

As of early 2025, nearly 5 million households (specifically, 4.7 million) have solar panels installed on their rooftops, according to a SolarReviews report. homes, and the number is expected to climb to 15% by 2030 - about twofold within the next five years.

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Census Glossary

A household includes all the people who occupy a housing unit (such as a house or apartment) as their usual place of residence. A household includes the related family members and all the unrelated



[Solar Home Panels Guide: U.S. Statistics & Trends 2026](#)

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Families and Households

Families and Households All Census Bureau demographic surveys collect information about the residents of each housing unit and how they are related. The level of detail collected



America's Families and Living Arrangements: 2020

These America's Families and Living Arrangements: 2020 data tables are from Families and Living Arrangement.



How Income Varies by Race and Geography

Median household income of almost all race and Hispanic origin groups increased in most states over the past 15 years (after adjusting for inflation) but fell among non-Hispanic White

[Solar PV adoption at household level: Insights based on a systematic](#)

Scholars have explored factors influencing its adoption and proposed measures to foster its development. This paper systematically reviews the literature on factors influencing the adoption



Household Trends and Outlook Pulse Survey (HTOPS)

The Household Trends and Outlook Pulse Survey (HTOPS) is a national survey by the U.S. Census Bureau (Census). The purpose of the survey is to collect information on topics such as

Income in the United States: 2024

This report presents data on income, earnings, & income inequality in the United States based on information collected in the 2025 and earlier CPS ASEC.



Short-Term Energy Outlook

We define small-scale solar systems as those with generating capacity of less than one megawatt (MW). Residential small-scale solar systems



Median Household Income

Income not statistically different from 2023 estimate.



Residential solar market in the U.S.

Of the total solar capacity installed in the U.S., over 26 percent corresponds to residential installations. This segment has grown in recent years,

[Income, Poverty and Health Insurance Coverage in the U.S.: 2024](#)

Appendix B of the income report compares household median income and inequality measures based on post-tax income. Median post-tax household income increased by 1.8% from



Historical Households Tables

These Households tables are on Families and Living Arrangements.

[Current Population Survey Tables for Household Income](#)

Household Income: HINC-05 Percent Distribution of Households, by Selected Characteristics Within Income Quintile and Top 5 Percent.



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